



2021 Pickleball Participation Report:

- Of the 4.2 million players, 2.8 million were “Casual” players who play 1-7 times a year
- 1.4 million were “Core” players who play 8 or more times a year
- The Average Annual Growth Rate (AAGR) for all players from 2017 to 2020 was 10.5%, for a total growth rate of 34% over three years
- 61% of participants are men and 39% are women
- The average age for all players is 38.1 years old
- The average age for Core players is 47.5 and Casual players 33.6 years old
- The total number of players age 54 or younger is 69%, with 46% of Core players and 80% of Casual players being age 54 or younger
- From 2016-2020:
  - Percentage of Core players ages 54 and younger grew from 40% to 46%
  - Percentage of Casual players ages 54 and younger grew from 79% to 80%
- The percentages by age of Total, Core, and Casual participants are:

<b>AGES</b>	<b>TOTAL</b>	<b>CORE</b>	<b>CASUAL</b>
<b>6-17</b>	20.1%	13.3%	23.4%
<b>18-34</b>	27.8%	15.4%	33.9%
<b>35-54</b>	21.1%	17.3%	22.8%
<b>55-64</b>	12.6%	20.3%	8.9%
<b>65+</b>	18.4%	33.7%	11.0%

- The 4.2 million participants represent 1.38% of the US population of 304 million people ages 6+; the 1.4 million Core players represent 0.33% of that population: demonstrating the tremendous potential for further growth of the sport.
- The SFIA US regions with the largest number of Core participants were:
  - South Atlantic (FL, GA, SC, NC, VA, WV, DC) = 283,000
  - East North Central (WI, MI, IL, OH, IN) = 262,000
  - Pacific (CA, OR, WA) = 255,000
  - Mountain (AZ, NV, NM, UT, CO, ID, WY, MT) = 155,000
  - Middle Atlantic (NY, NJ, PA, WV) = 142,000
  - These four regions account for 80% of Core players
- 59% of Core players live east of the Mississippi River

*Any citation of this data should reference the SFIA report as its source.*