



2022 Pickleball Fact Sheet

Pickleball is a court sport played on a badminton-sized court with the net set to a height of 34 inches at the center. It is played with a perforated plastic ball and composite or wooden paddles about twice the size of ping-pong paddles. It can be played indoors or outdoors and is easy for beginners to learn, but can develop into a fast-paced, competitive game for experienced players. In addition, the game has developed a passionate following due to its friendly, social nature, and its multi-generational appeal.

Pickleball can be played as singles or doubles. New players can learn the basic rules quickly in a single session. No special apparel is needed – just something comfortable and appropriate for a court sport. Equipment is inexpensive and easily portable. The game can be played by all ages and is particularly popular in school P.E. programs and in adult living communities.

The sport is governed by the USA Pickleball Association (USAPickleball.org), which maintains the rules, promotes the sport, sanctions tournaments, and provides player ratings. For more information, please visit: usapickleball.org.

History

2022 marks the 57th anniversary of pickleball, as it was invented in 1965 on Bainbridge Island, a short ferry ride from Seattle, by three enterprising dads – Joel Pritchard, Bill Bell, and Barney McCallum. Their children were bored with their usual summertime activities. It evolved from the original handmade equipment and simple rules into a popular sport throughout North America and is now taking off in other parts of the world.

The origin of the game's name is very interesting, especially since no pickles are used. Accounts of how the name originated differ. According to Joel Pritchard's wife (Joan), she started calling the game pickleball because "The combination of different sports reminded me of the pickle boat in crew where oarsmen were chosen from the leftovers of other boats." However, according to Barney McCallum, the game was officially named after the Pritchards' dog Pickles who would chase the ball and run off with it. According to McCallum, "The Pritchards had a dog named Pickles, and you're having fun at a party, right? So anyways, what the hell, let's just call it pickleball."

Others claim both accounts may be true. In the early years, no official name was assigned to the game. However, a year or two after the game was invented, the Pritchards' purchased a cocker spaniel and named it Pickles. As the game progressed, an official name was needed and "pickleball" was it.

The Court

A pickleball court is 20' x 44' for both singles and doubles. The net is hung at 36" at the ends and hangs 34" in the middle. A non-volley zone extends 7' back from the net on each side, commonly called "the kitchen." In 2017, USA Pickleball and the American Sports Builders Association (ASBA) co-produced and released an official pickleball courts construction and maintenance manual for the industry. In 2020, USA Pickleball and ASBA produced an updated version of the court construction manual. Copies of this manual can be purchased at:

<https://www.sportsbuilders.org/publications/>

The Equipment

Competitive paddles used in pickleball are constructed from a high-tech composite. An official pickleball is made of plastic and is between .78 to .935 ounces and 2.874 to 2.972 inches in diameter. There are no color restrictions other than the ball must be a single, consistent color. USA Pickleball has tested and approved several outdoor and indoor balls for official tournament play. [Click here](#) to review the complete list of all tested/approved paddles and balls approved for sanctioned tournament play.

Places2Play

Every US state and all Canadian provinces now have pickleball venues. Senior residence communities, YMCAs, local community recreation centers, schools and parks are just some of the places likely to have pickleball courts. USA Pickleball compiles the most up-to-date and comprehensive listing of places to play on a new dedicated website: places2play.org. The known places to play totaled of 9,524 at the end of 2021, an increase of 789 locations or approximately 66 new locations per month.

Tournaments

USA Pickleball supports and sanctions tournaments throughout the United States. See [Upcoming Events List](#) for a current list of upcoming USA Pickleball sanctioned tournaments. In 2009, USA Pickleball held the first Nationals Pickleball Tournament in Buckeye, Arizona. Over 400 players participated in divisions for all ages. In 2021, the Margaritaville USA Pickleball National Championships presented by Pickleball Central were held at the world-renowned Indian Wells Tennis Garden, just outside of Palm Springs, CA. The event drew more than **2,342** registered players who competed for \$90,000 in prize money. [Click here](#) for detailed information regarding this event. The 2021 event also included over 100 hours of broadcast on three courts and 2-hours were aired to a nation-wide audience on ESPN-U. The 2022 event is scheduled to take place again this fall at the Indian Wells Tennis Garden, November 5-13, 2022.

Estimated Pickleball Players Within the United States

Pickleball grew in 2021 to **4.8 million players in the US, an incredible two-year growth rate of 39.3%**. This is per the Sports & Fitness Industry Association's (SFIA) 2022 Topline Participation Report, released in Feb. 2022. The SFIA report also proclaimed pickleball once again as the fastest growing sport in the U.S. SFIA formed in 1906 and is the premier trade association for top brands, manufacturers, retailers and marketers in the American sporting goods and fitness industry.

According to the SFIA's 2021 Single Sport Report on Pickleball (which includes data through 2020), there were **4.2 million pickleball players** in the US in 2020. The 2022 report is anticipated later this year. Below are a few details from the 2021 Pickleball report:

- Of the 4.2 million players, 2.8 million were “Casual” players who play 1-7 times a year
- 1.4 million were “Core” players who play 8 or more times a year
- The Average Annual Growth Rate (AAGR) for all players from 2017 to 2020 was 10.5%, for a total growth rate of 34% over three years
- 61% of participants are men and 39% are women, with a slightly faster rate of growth among women
- The average age for all players is 41 years old, a decrease of 2.5 years from 2019
- The average age for Core players is 49 and for Casual players 34 years old
- 54% of Core players are 55 or older while 80% of Casual players are 54 or younger
- Growth from 2019 to 2020 was the fastest among players 6 to 17 years old (50%) and 35 to 44 years old (31%)
- Annual growth among players 55 and older was a modest 7%
- From 2015-2020:
 - the percentage of Core players ages 54 and younger grew from 25% to 46%
 - the percentage of Casual players ages 54 and younger grew from 78% to 79%
 - these increases in the percentages of both Core and Casual players less than 55 years of age reflect an accelerating rate of growth among younger players
- The percentages by age of Total, Core, and Casual participants in 2020 are:

AGES	TOTAL	CORE	CASUAL
6-17	20.1%	13.4%	23.4%
8-34	27.9%	15.3%	33.9%
35-54	21.0%	17.3%	22.8%
55-64	12.6%	20.3%	8.9%
65+	18.4%	33.7%	11.9%

- The 4.2 million participants represent 1.4% of the US population of 304M people ages 6+; the 1.4M Core players represent 0.46% of that population: demonstrating the tremendous potential for further growth of the sport.
- The SFIA US regions with the largest number of Total participants were:
 - South Atlantic (FL, GA, SC, NC, VA, WV, DC) = 924,000
 - East North Central (WI, MI, IL, OH, IN) = 725,000
 - Pacific (CA, OR, WA) = 668,000
 - Mid-Atlantic (NJ, NY, PA, WV) = 638,000
 - These four regions account for 70% of players
- The region with the highest rate of growth is the Mid-Atlantic at 54% year-over-year
- 60% of players live east of the Mississippi River

Any citation of this data should reference the SFIA report as its source.

USA Pickleball Association usapickleball.org

USA Pickleball was formed in 2005 to promote the sport. It maintains the official rules, sanctions tournaments, provides player ratings and produces the annual USA Pickleball National Championships Tournament. It is run by a CEO, executive staff and a volunteer board of directors supported by an all-volunteer Ambassador corp. and thousands of dues-paying members.

Ambassador Program

USA Pickleball currently has a network of over 2,000 volunteer ambassadors who have pledged to promote both the sport of pickleball and USA Pickleball in their local area. They serve as local volunteer representatives for USA Pickleball for all activities related to pickleball within the area they represent. Ambassadors support and abide by all official rules, assist with local clinics/tournaments and look for opportunities to add/grow the game in their community. The USA Pickleball Ambassador Search feature can be found on the USA Pickleball website. [Click here.](#)

Recreational Programs

USA Pickleball Recreational Programs and Services Department has developed free downloadable resources for youth program providers nationwide to help with programs conducted in schools, parks, youth centers and pickleball facilities. A Campus Pickleball Guide has been created to help grow pickleball for middle school, high school, and college students. Additionally, a Fun Play Formats and Events resource has been developed to support programs for all ages offered in parks, HOA's, retirement communities, and pickleball facilities.

Youth Program Provider (YPP)

USA Pickleball offers a Youth Program Provider (YPP) Membership to support physical education teachers, youth program leaders, coaches and recreation professionals with training and program resources to introduce pickleball to youth. YPP members receive access to the Youth Pickleball Playbook, activity cards, Youth Pickleball Video Series and discounted, multiplayer equipment packs.

Official Club Memberships

USA Pickleball now offers a club membership program for pickleball clubs, groups, and facilities. Benefits include discounts and access to USA pickleball approved software providers that offer solutions for managing fees, ladder/league play, calculated playing levels, socials, events, etc. Additionally, official members receive a USA Pickleball Official Club Banner for the organization (\$90.00 value) and a mailed subscription to Pickleball Magazine. Lastly, the Official Club Plus Membership includes access to affordable liability coverage that includes accident medical insurance and certificates of insurance.

Community Grant Program

A USA Pickleball Community Grant will provide current USA Pickleball members a maximum of \$250 reimbursement for the purchase of qualified pickleball equipment dedicated to a specific location. Special considerations will be given to locations with written "new player" training programs, areas with few pickleball locations in the vicinity, and individuals and groups that USA Pickleball deems most in need of financial assistance. For more information, please [Click here.](#)

High School Grant Program

The High School Grant Program will award a maximum of \$350 in reimbursement to USA Pickleball members for the purchase of start-up pickleball equipment for regular high school physical education classes and after-school programs. The grants funding will be equally targeted to every defined USA Pickleball region and, when feasible, awarded to different communities within the region. Considerations will be given to schools and districts where pickleball is being introduced into the high school physical education curriculum and to schools that USA Pickleball deems most in need of financial assistance. For more information, please click on the following link: [Click here](#).

USA Pickleball Social Media

USA Pickleball social media followers support the sport's rapid growth. As of December 2021, total followers on Facebook numbered 43,206, almost double from two years ago. Instagram was added as a new channel in 2019 and ended that year with 12,383 followers. At the end of 2021, Instagram had 21,000 Followers. In November of 2020, USA Pickleball added an official Twitter account. In June 2021, USA Pickleball started a TikTok account. Overall, USA Pickleball Social Channels saw 48% year over year growth from 2020 to 2021.

Facebook

- [USA Pickleball](#)@usapickleballassociation
- [USA Pickleball Juniors](#)@usapickleballjuniors

Instagram

- [USA Pickleball](#)@usapickleball
- [USA Pickleball Juniors](#)@usapickleballjuniors

YouTube

- [USA Pickleball](#)@usapickleball

LinkedIn

- [USA Pickleball](#)@usapickleball

Twitter

- [USA Pickleball](#)@usapickleball

TikTok

- [USA Pickleball](#)@usapickleball

2021 USA Pickleball Facts and Highlights (as of 12.31.21)

- **Places to Play:** USA Pickleball Places2Play Database (places2play.org) increased to **9,524** known locations. Nearly 800 new locations were added to the database (66 new locations per month).
- **Total Known Courts: 38,140** (places2play.org).
- **Membership: 53,110** (an increase of 43.5% over 2021). This rapid growth is contributed to Pickleball being embraced across the nation at the recreational and competitive levels

for the professional, amateur, and casual players. USA Pickleball's governance, coupled with the commitment to provide and support forward facing new programs, initiatives, membership offerings, sanctioned tournament opportunities and strategic partnerships drove this success.

- **USA Pickleball Ambassadors: 2,025**
- **Sanctioning:** USA Pickleball sanctioned 153 tournaments including a National Championships and first ever National Indoor Championships.
- **Grants:** USA Pickleball awarded 87 Community Grants and 24 High School Grants, with a total allocation of \$30,950.
- **2020 National Championships:** The Margaritaville USA Pickleball National Championships presented by Pickleball Central were held at the world-renowned Indian Wells Tennis Garden, just outside of Palm Springs, CA. The event drew more than **2,342** registered players who competed for \$90,000 in prize money. The 2022 event is scheduled to be played November 5-13,2022 at the Indian Wells Tennis Garden.
- **Certified Referees:** USA Pickleball certified 21 new referees in 2021. By year's end, USA Pickleball had 189 Certified Referees.
- **Referee Evaluations:** USA Pickleball referee evaluators conducted a total of 33 referee evaluations.
- **Level I & II Referees: By year's end,** USA Pickleball had 489 Level 1 and Level II referees.
- **Medal Matches:** All medal matches in the 2021 Margaritaville USA Pickleball National Championships were refereed by USA Pickleball Certified Referees.
- **Professional Pickleball Registry:** USA Pickleball's teaching and training partner, Professional Pickleball Registry (PPR) at present has 2,600 PPR members. In 2021, PPR conducted 127 workshops across the U.S. (record) with 1,235 workshop participants. <https://usapickleball.org/get-involved/usa-pickleball-ppr-agreement/>
- **Pickleball Magazine:** USA Pickleball's publishing partner, Dollard Publishing, produced another **7** issues of Pickleball Magazine. <https://usapickleball.org/pickleballmagazine/>
- **Referee Training Page:** To help educate and inform referees and the public on referee matters, USA Pickleball restructured and updated the following comprehensive webpage: <https://usapickleball.org/referee-training-tools/>
- **USA Pickleball/IFP Rulebook:** The USA Pickleball rules committee and board updated and approved the 2022 Official Rulebook.
- **Officiating Handbook:** The USA Pickleball Officiating Handbook was updated in 2021.
- **Ambassador Handbook:** The 2021 USA Pickleball Ambassador Handbook was

updated by a special committee of Ambassadors. The book was distributed to all Ambassadors and is updated periodically with new sections.

- **Paddles & Balls:** USA Pickleball Equipment & Evaluation Committee (EEC) and its independent lab tested and approved 293 new paddles and 23 new balls in 2021.
- **Special Olympics North America (SONA) Partnership:** To encourage the growth of pickleball within the Special Olympics, USA Pickleball will provide resources and assistance in support of this goal and SONA's mission to provide year-round sports training and athletic competition.
- **Media Relations Highlights:** In 2021 "pickleball" was one of the hottest trends in the U.S. as it continues to be the fastest growing sport in the nation with a 168% increase in total media exposure. Hundreds of media outlets covered every aspect of the growth of the sport including pickleball segments featured on NBC's The Today Show, CNBC, Live with Kelly and Ryan, and stories published within top-rated publications and news sources including, New York Times, Vanity Fair, Forbes, Allure Magazine, The Boston Globe, The Economist, USA Today, Sports Illustrated, and Axios, among others.

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